

CHANGE THE WORLD

WITH A GIVING HEART

**National Philanthropy Day®**

**Association of Fundraising Professionals  
Northeast Wisconsin Chapter**

**National Philanthropy Day  
2018 Sponsor Packet**



**2017**

**Ten Star AFP Chapter**

**For more information visit [afpnewi.org](http://afpnewi.org)  
or contact NPD Committee Chair**

**Dawn Nowakowski**

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## National Philanthropy Day®

Dear Potential Sponsor,

Each day hundreds of individuals, companies and organizations in our community help change the world with a giving heart. For the Association of Fundraising Professionals (AFP), National Philanthropy Day (NPD) provides an opportunity:

- reflect on the meaning of giving and all that it has made possible;
- celebrate the endless daily contributions individuals and organizations make to countless causes and missions;
- shows appreciation for all that has been accomplished in the name of giving;
- and allow philanthropists to step into the spotlight for a brief moment and remind our communities, our society and the world that the spirit of giving is alive and well.

**Today, I ask you to partner with us for our annual NPD event as we pay homage to extraordinary contributions throughout Northeastern Wisconsin.**

A committee of fundraising professionals is working hard to bring in renowned presenters and field experts for this year's event, which will be held at the Best Western Premier Waterfront Hotel & Convention Center in Oshkosh, Wisconsin on November 15, 2018. This year's theme will focus on "thinking outside the box" to make a greater impact on our communities. Programming includes:

- Inspiring keynote address by Cortni Grange about "Fostering Creativity & Experimentation in Nonprofit Organizations"
- Robust professional development for both new fundraising professionals and nonprofit leaders
- Recognition luncheon & awards ceremony honoring local philanthropists and volunteers

Our community relies on AFP to provide resources, networking, and professional development opportunities that might otherwise be challenging for local organizations to access. Because of this, we strive to make NPD an exceptional day of learning without the costs associated with a national conference. *But we need the support of community leaders like you to help us achieve this goal.*

Your Company has supported philanthropic efforts in our community that have directly improved the quality of life for countless individuals and families. **Would you consider joining us this year as a Sponsor for National Philanthropy Day 2018?**

Included with this packet you will find an outline of sponsorship opportunities and benefits. If you have any additional questions, please contact me at 920-419-1599 or [dawn.nowakowski@wpt.org](mailto:dawn.nowakowski@wpt.org).

Thank you for your giving heart! Together, we can change the world.

With appreciation,  
Dawn Nowakowski  
NPD Committee Member, AFP Northeast WI Chapter

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## Sponsorship Opportunities

### **Friend of Philanthropy Sponsor (Unlimited Available) . . . . . \$500**

- 2 luncheon tickets
- Name on day-of materials, including luncheon Powerpoint & program

### **Breakout Session Sponsor (3 Available) . . . . . \$1,000**

- 4 luncheon tickets
- Logo on day-of materials, including luncheon Powerpoint & program
- Verbal recognition at NPD
- Sponsorship signage during breakout sessions

### **Large Group Session Sponsor (5 Available) . . . . . \$1,500**

*Available for: Keynote, Luncheon, Roundtables, Networking, Awards*

- 8 reserved luncheon seats
- Logo on day-of materials, including luncheon Powerpoint & program
- Logo on AFP NEWI website
- Verbal recognition at NPD
- Sponsorship signage during one of the large group sessions

### **Event Sponsor (Exclusive) . . . . . \$2,500**

- 12 premium reserved luncheon seats
- Logo on variety of AFP & NPD promotional materials leading up to the event and day-of:
  - Luncheon Powerpoint
  - AFP website
  - Day-of program
  - Event registration page
  - Electronic communication regard NPD
  - Printed marketing materials
- Verbal recognition at NPD
- Prominent sponsorship signage throughout the day
- Opportunity for a branded giveaway item
- Company's materials placed at each setting or located in a prominent place for pickup

### **\*\*SOLD\*\* Presenting Sponsor (Exclusive) . . . . . \$3,000**

- 15 premium reserved luncheon seats
- Logo on variety of AFP & NPD promotional materials leading up to the event and day-of:
  - Luncheon Powerpoint
  - AFP website
  - Day-of program
  - Event registration page
  - Electronic communication regard NPD
  - Printed marketing materials
- Verbal recognition at NPD
- Prominent sponsorship signage throughout the day
- Opportunity for a branded giveaway item
- Company's materials placed at each setting or located in a prominent place for pickup
- Ability to speak during the opening remarks (3 minutes max)

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## National Philanthropy Day Sponsorship Pledge Form

### Instructions

- Return form to your AFP contact.
- Supply your logo as an electronic file. The file should be in EPS, TIFF, or JPEG format at 600 dpi or higher. Send logo to Rikki Starich at [starich.rikki@marshfieldclinic.org](mailto:starich.rikki@marshfieldclinic.org).
- To be included in print materials, your commitment is requested by October 15, 2018.

### Contact Information

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, ST Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Sponsorship Level

- |   |         |
|---|---------|
| <input type="checkbox"/> Presenting Sponsor   | \$3,000 |
| <input type="checkbox"/> Event Sponsor  | \$2,500 |
| <input type="checkbox"/> Large Group Session Sponsor  | \$1,500 |
| Preferred Session: <input type="radio"/> Keynote <input type="radio"/> Luncheon <input type="radio"/> Roundtable <input type="radio"/> Networking <input type="radio"/> Award |         |
| <input type="checkbox"/> Breakout Session Sponsor   | \$1,000 |
| <input type="checkbox"/> Friend of Philanthropy Sponsor   | \$500   |

### Payment Information

- ☐ I am sending a check made payable to AFP NEWI Chapter to:  
AFP Treasurer, PO Box 2242, Appleton, WI 54912
- ☐ Please invoice me.
- ☐ Please charge my credit card. ☐ Visa ☐ MasterCard ☐ American Express

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Billing Address \_\_\_\_\_

City, ST Zip \_\_\_\_\_

### Additional Information

Recognition Name  
(If Different than Above) \_\_\_\_\_

Authorized Signature \_\_\_\_\_